
COMMUNICATIONS SPECIALIST

Pointe-Claire, Qc

1 year contract

FPInnovations

FPInnovations is a not-for-profit world leader that specializes in the creation of scientific solutions in support of the Canadian forest sector's global competitiveness and responds to the priority needs of its industry members and government partners. It is ideally positioned to perform research, innovate, and deliver state-of-the-art solutions for every area of the sector's value chain, from forest operations to consumer and industrial products. FPInnovations' staff numbers more than 430. Its R&D laboratories are located in Québec City, Ottawa, Montréal, Thunder Bay, Hinton and Vancouver, and it has technology transfer offices across Canada.

Responsibilities

Reporting to the communications team leader, the communications specialist is part of a team of 12 people located in Pointe-Claire, Quebec and Vancouver. You play a vital role in developing and creating content as well as planning communication activities, in close collaboration with sector leaders and research managers.

Being part of a passionate team and evolving in a fascinating scientific environment, you will:

- Act as a liaison with FPInnovations' sector leaders and research staff;
- Develop communication strategies;
- Plan, write and update content for FPInnovations' various digital platforms (website, social media, and blog) as well as in different media and for a variety of target audiences;
- Create general articles from scientific publications;
- Recommend innovative approaches in communicating with our members, partners, and stakeholders;
- Participate in media relations and monitor media coverage.

Qualifications

- University degree in Communications, Journalism or equivalent;

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- A minimum of 5 years of relevant experience supporting communication strategies and writing compelling content;
 - Experience in a scientific or research work environment (considered an asset);
 - Fluency in French and English, written and spoken;
 - Team player and fast learner;
 - Highly oriented towards following communication trends as well as innovation;
 - Ability to manage multiple projects and deliver on tight deadlines in a fast-paced environment;
 - Good knowledge of Wordpress, Hootsuite, and Microsoft Office.

Please submit your resume to:

Recruitment_recrutement@fpinnovations.ca

IMPORTANT: Please indicate reference number 464 on the subject line